



NWCOA Newsletter Advertising

For advertising information contact:

NWCOA Executive Staff at 855-466-3262 or info@nwcoa.com

For content submission contact:

info@nwcoa.com

2022 Publishing Dates

Publishing dates may change without notice, so insertions should be made in advance. Advertisers are encouraged to submit an insertion order for the entire publishing year. The newsletter publishes 4 times per year and is received by approximately 5500 people electronically. In addition, print copies are mailed to approximately 1500 active NWCOA members.

Newsletter Deadlines	Insertion Deadline	Publishing Date
Spring Issue	April 15, 2022	May 15, 2022
Summer Issue	July 15, 2022	August 15, 2022
Fall Issue	October 15, 2022	November 15, 2022
Convention Issue	December 6, 2022	January 6, 2023

Ad Sizes

Display Ads	Ad Size	Member	Non-Member
Full Page No Bleeds	7.75" w x 10" h	\$200	\$350
½ Page H	7.75" w x 4.75" h	\$120	\$200
½ Page V	3.675" w x 10" h	\$120	\$200
¼ Page V	3.675" w x 4.75" h	\$75	\$125
Classified Ads	(up to 50 words)	\$10.00	\$25.00

Payment Information

Payment must be made in advance. MasterCard, Visa, American Express, and Discover accepted. Checks should be made out to "NWCOA" and submitted to: NWCOA, 1250 W. Ohio Pike #203, Amelia, OH 45102 or info@nwcoa.com.

Publishing Information

Ads should be 300 dpi, CMYK and can be either JPG or PDF format. Please submit ads using the appropriate dimensions and email to info@nwcoa.com. Classifieds should be submitted in Microsoft Word and sent to info@nwcoa.com. NWCOA reserves the right to reject any advertising deemed contrary to the purposes of NWCOA.